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FOR IMMEDIATE RELEASE

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RL | A ECO announces that filming for the innovative, culinary-themed, eco-project, *Passion in the Kitchen* has begun.

The project originated from a high-end culinary book project created by chefs Ron Oliver and Bernard Guillas of San Diego. The film "peels back the layers" on the process of creating a cookbook, and explores the connections between field and table.

The completed film will be included with the book as an insert or companion piece, demonstrating the new role of audio-visual multimedia in a changing publishing arena.

Chefs Oliver and Guillas are noted for culturally inspired recipes. Indeed, each brings a wealth of experience and cultural identity of their own. Ron Oliver is from California, while Bernard Guillas heralds from Brittany, in northern France. This Yin, Yang combination offers a multiplicity of perspectives on food and ingredients.

There is also a relationship with the land present in the choices a chef makes. Sustainable and organic agriculture, and care for the land, are ever-present themes in the book and the film.

This entertainment project for television and the web crosses over media boundaries and demographics.

The yet to be titled book project is scheduled for release in 2009.

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